



East Coast Technical Assistance Center
Family Engagement Team Workshop
Hilton Cocoa Beach Waterfront
Thursday, August 23, 2018

8:30 a.m. – 9:00 a.m.

Welcome and Introductions

Marjorie Murray
Director, ECTAC

9:00 a.m. – 3:30 pm

Breaks and Lunch
Included

Implementing Systemic Family Engagement Practices

Jenni Brasington
Senior Director of
Consultative
Services, FACE
Scholastic Education, Inc.

This foundational training underscores the link between family engagement and student achievement and provides district family engagement leaders with proven practices for building and sustaining effective family school partnerships. During the first half of the training, participants will explore the current research, examine their core beliefs, identify the essential elements and understand how to incorporate family engagement as an essential strategy of teaching and learning. During the second half of the training participants will discover how to create buy-in with executive level leaders to support family engagement initiatives at the school level. Participants will review promising practices from other districts and have time to develop an individualized plan for building stakeholder buy-in.

3:30 – 4:00 pm

Workshop Debrief and Next Steps

Kathi Harmon
Program Specialist, ECTAC

4:00 pm

Close