**Data Collection Plan**

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| **Level** | **Program Objective(s)** | **Measures** | **Data Collection Method/Instruments** | **Data Sources** | **Timing** | **Responsibilities** |
| **1** | **SATISFACTION/PLANNED ACTION** |  |  |  |  |  |
| At the end of the school year, students perceive Achieve300 as important to their academic success, by rating at least a 4 out of 5 on a 5-point skill. | 4 out of 5 rating on a 1 to 5 scale | Questionnaire | Students | End -of- School Year | ROI Team |
| **2** | **LEARNING**  At the end of the year students will average 70% or higher on their first attempt at activity aligned multiple choice assessments | 70% or higher on Activity MC Assessment Score | Performance Record | Achieve3000 | End -of- School Year | ROI Team |
| **3** | **APPLICATION/ IMPLEMENTATION**  The 38% of students not currently meeting minimum usage threshold will increase usage to at least 1 or more activity per week | Total Number of Completed Activities 40+ | Performance Record | Achieve3000 | End -of- School Year | ROI Team |
| **4** | **BUSINESS IMPACT** |  |  |  |  |  |
| As a result of using Achieve3000 for one year with fidelity, students will experience one year’s worth of Lexile growth. | Lexile Scores | Performance Record | Achieve3000 | End -of- School Year | ROI Team |
| **5** | **ROI**  **0 %** | Comments: | | | | |

**ROI Analysis Plan**

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| **Data Items (Usually**  **Level 4)** | **Methods for Isolating the Effects of the Program/**  **Process** | **Methods of Converting Data to Monetary Values** | **Cost Categories** | **Intangible Benefits** | **Communication Targets for Final Report** | **Other Influences/**  **Issues During Application** | **Comments** |
| As a result of using Achieve3000 for one year with fidelity, students will experience one year’s worth of Lexile growth. | Mathematical Modeling | Link with Other Measures  Savings from Output | **Direct Cost**  -Program Expense  -Licensing  -Teacher Learning  -Cost to Remediate 1 student.  **Indirect Cost**  -Internet  -Technology Use | -Increased Student Engagement  -High Self Efficacy  -Less Stress | -Cabinet |  |  |
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